



Ready To Make Waves?

Sponsorship Overview

Website: www.ucsbhacks.com *January 30th, 2015* Email: sponsorship@ucsbhacks.com

The Scoop on SB Hacks

The brightest collegiate developers from all over the country will come to SB Hacks with one purpose in mind, to create something **AWESOME**. 500 attendees will journey to the ocean side beauty that is UCSB to unleash their entrepreneurial spirits and compete for a series of grand prizes. The attendees will divide into teams and have **36 hours** to come up with an idea, make it a reality, and finally present it to our team of collegiate judges. Leading industry professionals and tech companies will attend to support this collaboration of innovative ideas through mentoring, recruitment opportunities, special challenges, and captivating talks. SB Hacks will challenge all inspiring creators to do something great while having the time of their lives.












































So Why Santa Barbara?

At UCSB we play hard, but we work even harder. This community encompasses much more than fantastic weather, crisp ocean air, and a notorious fun loving attitude. The premier engineering department alongside the rapidly evolving entrepreneurial community is what provides our students the drive and resources to change the world. UCSB's prestigious Technological Management Program has aided the development of several successful startups and continues to encourage innovation among the student body in a unique atmosphere that is simply unmatched. The Santa Barbara community has proven time and time again that it can come together and do something great, SB Hacks being no exception.

What's Up Sponsors?

SB Hacks is an incredible opportunity that will bring a pool of quality, self-motivated developers directly to you, our sponsors. As a sponsor you will be able mentor the sharpest minds from all around the country throughout the competition and even present your own personal challenges. SB Hacks is also a fantastic opportunity for you to proudly display your company's brand and products. You truly are the heart and soul of this entire operation. All of the donations will go towards ensuring that we have the absolute best venue, food, transportation, prizes, and entertainment possible. The following page displays the various donation packages but any and all donations are appreciated, so please reach out to us if you would like to be involved in whichever way you can.

This event is sure to make some major waves and you don't want to miss the ride.

Sponsorship (Shark) Level	Bull	Tiger	Hammerhead	Great White	Jaws
Donation	\$1,000	\$3,500	\$7,500 (lim 4)	\$15,000 (lim 2)	\$20,000 (taken)
GENERAL					
Mentors	1	3	5	10	Unlimited
Table	-	1	2	2 Large	Entire Zone
API Prize					
API Prize announced	-				
Lounge/Wing	-	-	-	-	
API presentation	-	-	-		
Talk during the event	-	-	30 min talk	30 min talk	2-30min talks
Keynote/Closing Talk	-	-	-	-	
RECRUITING					
Recruiters	1	2	3	5	10
Resume access	-				
Private interview room	-	-	-		
BRANDING					
Branded Prize	-	-	-	Category Prize	Grand Prize
Logo on website					
Logo on mobile website	-				
Logo on T-shirt	-				
Logo at event					
Branded Talk Room	-	-	-	-	
Mobile App Push notifications	-	To individuals	To individuals	To attendees	To attendees
SWAG					
Can give away swag					

Q&A

Is there a theme? Do hackers have to work on anything in particular?

Hackers can work on any project with any technology they like. The only restriction is that they can't have any pre-written lines of code, and any third-party API used must be available to all other hackers as well.

What kinds of people attend a hackathon?

SB Hacks will be a temporary home for **passionate** and **talented college students** who enjoy perfecting their craft by independently coding and getting involved in great projects. Over the course of the weekend you will be able to work with and evaluate a quality pool of engineers and entrepreneurs to see what they can accomplish in short window of time as well as how they work in teams.

Where is the event being held?

The event is being held at Corwin Pavilion along with additional space in the University Center. Directions can be found here: <http://bitly.com/1Cfywqo>

What is the schedule of the weekend?

Keep in mind that the schedule is subject to change. The schedule: <http://bit.ly/1nk0j7u>

What does it mean to be a mentor?

Mentors are sent by sponsors to help hackers with their projects, particularly with respect to working with any API's you may have opened up. By helping hackers work and develop projects over the course of the event, you can help them create even better projects showing the capabilities of your API's, as well as show them by example what it's like to work with developers at your company.

We want to be involved and be a sponsor, but we don't have the money.

Is there anything else we can do?

Yes! Planning a hackathon like this is a complicated event with many moving parts, so if you could provide anything, it would be greatly appreciated. Things like food and drinks, some forms of entertainment, or assistance with the Wi-Fi such as providing routers/modems. Additionally, anything the company can offer exclusively (access to API, free use of company products, etc..) would be of great value.

What exactly is an API/Branded Prize?

Companies are strongly encouraged to provide API or Branded Prizes. Prizes are an excellent way to drive students to interact with your company and do work relevant to your company's domain. Prizes can be monetary, however things like paid trips to the company's office, or consumer electronics, have been wildly popular among attendees at past hackathons.

The prize itself is to be provided by the sponsor and the criteria for winning (i.e. best use of a company's API) is up to the sponsor to determine. **The details of the prize should be provided to us no later than January 14th.**

Representatives from the company will have the opportunity to interact with the students and their projects at the end of the event during the project expo. Judging is left to the representatives of the company giving the prize. **All Branded Prizes will be announced during the closing ceremony.**

What kind of swag/promotional items should we bring?

Sponsors are encouraged to distribute marketing materials such as t-shirts, bags, pens, sunglasses and other cool items. If you would like to ship your materials ahead of time, then please send them to the following address and let us know that they are on the way.

*Anshul Jain
6633 Abrego Road Unit 101
Goleta, CA 93117
408-564-9042*

Is there a deadline to pay?

We accept sponsorship deposits until January 29th, but unfortunately, due to printing time, it's not guaranteed that your company's logo will be on the t-shirts if you send your deposit after January 9th.

If you have any other questions please don't hesitate to reach out to us via email, we would love to chat